

## **OFFICIAL RULES (long rules)**

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

THIS SWEEPSTAKES IS OPEN ONLY TO NATURAL PERSONS WHO ARE LEGAL RESIDENTS OF AND PHYSICALLY LOCATED IN ONE (1) OF THE FIFTY (50) UNITED STATES OR THE DISTRICT OF COLUMBIA OR CANADA AND WHO HAVE REACHED THE LEGAL AGE OF MAJORITY IN THEIR JURISDICTION OF RESIDENCE AT THE TIME OF ENTRY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. PARTICIPATION IN THIS SWEEPSTAKES CONSTITUTES ACCEPTANCE OF THESE OFFICIAL RULES. BY PARTICIPATING IN THE SWEEPSTAKES, EACH PARTICIPANT REPRESENTS AND WARRANTS THAT HE OR SHE MEETS THESE ELIGIBILITY REQUIREMENTS AND HAS READ, ACCEPTS AND WILL COMPLY WITH THESE OFFICIAL RULES.

**Standard data rates apply to participants who choose to participate in the Sweepstakes via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.**

### **1. SWEEPSTAKES PERIOD:**

The Bernat® *STITCH 'N WIN Sweepstakes* (the “Sweepstakes”) begins on September 3, 2021 at 12:00 a.m. Eastern Time (“ET”) and ends on January 28, 2022 at 11:59 p.m. ET (the “Sweepstakes Period”). There are one hundred and forty-eight (148) days (each, a “Day”) in the Sweepstakes Period.

### **2. ELIGIBILITY:**

THIS SWEEPSTAKES IS OPEN ONLY TO NATURAL PERSONS WHO ARE LEGAL RESIDENTS OF AND PHYSICALLY LOCATED IN ONE (1) OF THE FIFTY (50) UNITED STATES OR THE DISTRICT OF COLUMBIA OR CANADA AND WHO HAVE REACHED THE LEGAL AGE OF MAJORITY IN THEIR JURISDICTION OF RESIDENCE AT THE TIME OF ENTRY. Sweepstakes may only be entered from and within eligible jurisdictions. Employees, representatives and agents of Spinrite L.P. (the “Sponsor”), its affiliated and associated companies, Michaels Stores, Inc., and each of their respective parents and subsidiaries; prize suppliers, advertising/promotion agencies and any other individual or entity involved in the development, production, administration or fulfillment of the Sweepstakes (collectively, the “Sweepstakes Parties”) and the immediate family members (defined for the purposes of this Sweepstakes as spouse, partner, mother, father, legal guardian, in-laws, grandmother, grandfather, brother, sister, children and grandchildren) and/or those persons living in the same household of such individuals (whether related or not), are not eligible to participate or win a prize in this Sweepstakes.

### **3. AGREEMENT TO BE LEGALLY BOUND BY THESE OFFICIAL RULES:**

By participating in the Sweepstakes, you are signifying your agreement that you have read and agree to be legally bound by the terms and conditions of these Official Rules and Regulations (the “Official Rules”).

### **4. HOW TO OBTAIN A PIN CODE (WHILE SUPPLIES LAST):**

NO PURCHASE NECESSARY. At the start of the Sweepstakes, there will be two million (2,000,000) unique nine (9) digit alphanumeric Pin Codes (each, a “Pin Code” and collectively, the “Pin Codes”) available for distribution. There are two (2) ways to obtain a Pin Code, while supplies last, as follows:

- **Eligible Purchase:** During the Sweepstakes Period, you will receive one (1) Pin Code, while supplies last, with the purchase of one (1) of the following specially marked balls of Bernat Yarn (each, an “Eligible Product”) from a participating Michaels retail location in Canada or the United States (each, an “Eligible Purchase”): (i) Bernat Blanket Confetti (10.5 oz/300 g); (ii) Bernat Blanket Big Bold (10.5 oz/ 300 g); (iii) Bernat Blanket Big (10.5 oz/ 300 g); (iv) Bernat Sheepy (8.8 oz/250 g); and/or (v) Bernat Bounce Back (7.9 oz/225 g). Note, the Pin Code can be obtained by completely unrolling the Eligible Product.
- **No Purchase Necessary:** Alternatively, to obtain one (1) Pin Code, while supplies last, without making an Eligible Purchase:

**For Canadian residents,** print your first name, last name, telephone number, complete mailing address (including postal code) and age on a plain white piece of paper and mail it (in an envelope with sufficient Canadian postage) along with a self-addressed pre-paid stamped envelope with sufficient return Canadian postage to the following address: *STITCH 'N WIN PIN CODE Request, P.O. Box 31073, RPO Kingsway Village, Oshawa, ON, L1H 8N9* (each a “Canadian Request”).

**For US residents,** print your first name, last name, telephone number, complete mailing address (including zip code) and age on a plain white piece of paper and mail it (in an envelope with sufficient U.S. postage) along with a self-addressed pre-paid stamped envelope with sufficient return U.S. postage (Vermont residents may omit return postage) to the following address: *STITCH 'N WIN PIN CODE Request, PMB #254, 3843 Union Rd. STE 15, Cheektowaga, NY, 14225* (each a “US Request”).

Upon receipt of a valid Canadian Request//US Request in accordance with these Official Rules, Sponsor will mail you one (1) randomly selected Pin Code, while supplies last, per unique and original Canadian Request//US Request per envelope with sufficient postage. To be eligible, each Canadian Request//US Request must: (i) be received separately in a single envelope bearing sufficient postage (i.e. multiple Canadian Requests//US Requests in the same envelope will be void); and (ii) be post-marked during the Sweepstakes Period and received by no later than January 3, 2022 to allow Sponsor sufficient time to mail back the Pin Code via regular mail. Valid Canadian Request//US Request that are postmarked within the Sweepstakes Period and received before February 3, 2022 will still be entered in the random draw for a chance to win the Grand Prize (See Rule 10); for such entries Sponsor will not mail back anything to

the entrant that acknowledges receipt of Canadian Request//US Request.

The Sweepstakes Parties, and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed Canadian Requests//US Requests (all of which are void). No mechanically reproduced or computer-generated Canadian Requests//US Requests allowed. The Released Parties are not responsible for any changes in a participant’s address or contact information.

## 5. HOW TO ENTER:

Once you have legitimately obtained a valid Pin Code in accordance with Rule 4, visit [www.stitchnwin.com](http://www.stitchnwin.com) (the “**Website**”) and follow the on-screen instructions to go to the Official Sweepstakes Entry Form (the “**Entry Form**”). Fully complete the Entry Form with all required information, which includes a requirement to: (i) enter your first name, last name, complete mailing address (including postal/zip code), valid email address and telephone number; (ii) enter your Pin Code; and (iii) signify your agreement that you have read and agree to be legally bound by the terms and conditions of these Official Rules. Once you have fully completed the Entry Form with all required information (including entering your Pin Code in the space provided), follow the on-screen instructions to submit your completed Entry Form (the “**Entry**”). To be eligible, your Entry must be submitted and received in accordance with these Official Rules.

Once your Entry is complete, you will automatically: (i) be notified on-screen if you are eligible to win an Instant Prize (See Rule 9); and (ii) earn one (1) Entry in the random draw for a chance to win the Grand Prize (See Rule 10).

**IMPORTANT NOTE:** Each Pin Code is unique and can only be used one (1) time in this Sweepstakes. **Each Pin Code will automatically expire after it is entered on the Website or on January 28, 2022 at 11:59:59 p.m. ET (whichever occurs first).** Please retain the original Pin Code for your records. All Pin Codes submitted are subject to verification in the sole and absolute discretion of the Sponsor. Any Pin Code that cannot be verified to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor, in its sole and absolute discretion, is subject to immediate disqualification (in which case the Entry associated with such Pin Code will be declared null and void and any rights to any Prize(s) associated with such Pin Code will be forfeited in their entirety).

If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) use multiple names, multiple identities, multiple email addresses, any automated, macro, script, robotic or other system(s) or program(s) and/or any other means not in keeping with the Sponsor’s interpretation of the letter and spirit of these Rules to enter or otherwise participate in or disrupt this Sweepstakes; (ii) falsely enter a Pin Code without legitimately obtaining a Pin Code in accordance with these Official Rules; (iii) re-enter a Pin Code a subsequent time after its first use; and/or (iv) enter a Pin Code that has been falsified, manipulated or otherwise altered in any way (all as determined by Sponsor in its sole and absolute discretion); then he/she may be disqualified from the Sweepstakes in the sole and absolute discretion of the Sponsor (in which case the Entry associated with such Pin Code will be declared null and void and any rights to any Prize associated with such Pin Code will be forfeited in their entirety). Any Entry may be rejected if (in the sole and absolute discretion of the Sponsor) the Entry Form is not fully completed with all required information (including providing a unique and legitimately obtained Pin Code in the space provided) and submitted and received in accordance with these Official Rules. The Released Parties are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries (all of which are void).

## 6. VERIFICATION:

All Entries, Bonus Entries (as defined below in Rule 7), Canadian Requests, US Requests, Canadian Bonus Requests (as defined below in Rule 7), US Bonus Requests (as defined below in Rule 7), Eligible Purchases, Eligible Products and Pin Codes are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Sweepstakes; (ii) for the purposes of verifying the eligibility and/or legitimacy of an Entry, Bonus Entry (as defined below in Rule 7), Canadian Request, US Request, Canadian Bonus Request (as defined below in Rule 7), US Bonus Request (as defined below in Rule 7), Eligible Purchase, Eligible Product, Pin Code and/or other information for the purposes of this Sweepstakes; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Sweepstakes in accordance with the Sponsor’s interpretation of the letter and spirit of these Official Rules. Further, the Sponsor reserves the right, in its sole and absolute discretion, to request any original Pin Code for the purposes of verification. Failure to provide the proof requested by the Sponsor to the complete satisfaction of the Sponsor (including, if required, providing the original Pin Code) within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Sweepstakes will be the official time-keeping device(s) used by the Sponsor.

## 7. BONUS ENTRIES:

To be eligible to earn up to a maximum of twenty (20) Bonus Entries in the Grand Prize draw (the “**Bonus Entries**”), go to the Website after completing an Entry in accordance with Rule 5 and follow the on-screen prompts to complete one (1) or more of the following:

### **Opt-In to Receive Promotional Communications (5 Bonus Entries):**

You will earn five (5) Bonus Entries when you opt-in to receive promotional communications from both the Sponsor and Michaels Stores, Inc., offering free patterns and the latest product updates. You can opt-out of receiving such promotional communications at any time without impacting your chances of winning.

### **Refer-a-Friend (Up to 15 Bonus Entries):**

You will be eligible to earn five (5) Bonus Entries – up to a maximum of fifteen (15) Bonus Entries – for each friend or family member you refer to the Sweepstakes during the Sweepstakes Period in accordance with these Official Rules and who is eligible to enter the Sweepstakes as set out in these Official Rules.

To refer a friend or family member, you must enter the name and email address of your friend or family member in the space provided on the Website. You cannot invite the same friend or family member more than one (1) time in this Sweepstakes. In addition, the following rules apply to making a referral in this Sweepstakes:

- You may only provide information in relation to a friend or family member if you have received permission from that person to provide his/her information to the Sponsor;
- You may only provide information in relation to: (i) a friend with whom you have had direct voluntary two-way communications, and with whom it is reasonable to conclude you have a personal relationship considering shared interests, experiences, opinions and other relevant factors; and/or (ii) a family member to whom you are related by marriage, a common-law partnership, or parent-child relationship, and with whom you have had direct voluntary two way communications;
- The information of the referred friend or family member will not be added to any direct marketing list or used in any direct marketing programs without his/her consent;
- You and/or the referred friend or family member may withdraw consent to use your and/or their personal information at any time; and
- If you /or the referred friend or family member have any questions, please contact Sponsor's privacy officer by sending an email to [inquire@yarnspirations.com](mailto:inquire@yarnspirations.com), online at <https://www.yarnspirations.com/ca-en/privacy.html> or writing to: 320 Livingstone Avenue South, Listowel, ON N4W 3H3.

Alternatively, you can earn Bonus Entries as follows:

For Canadian residents, print your first name, last name, telephone number, complete mailing address (including postal code) and age on a plain white piece of paper and mail it (in an envelope with sufficient Canadian postage) to the following address: *Stitch 'n Win PIN CODE Bonus Request, P.O. Box 31073, RPO Kingsway Village, Oshawa, ON, L1H 8N9* (each a “**Canadian Bonus Request**”). To be eligible, each Canadian Bonus Request must: (i) be received separately in a single envelope bearing sufficient postage (i.e. multiple Canadian Bonus Requests in the same envelope will be void); and (ii) be post-marked during the Sweepstakes Period and received by no later than February 3, 2022. You will receive five (5) Bonus Entries per Canadian Bonus Request received in accordance with these Official Rules – up to a maximum of twenty (20) Bonus Entries. Sponsor will not mail back anything to the entrant that acknowledges receipt of Canadian Bonus Request.

For US residents, print your first name, last name, telephone number, complete mailing address (including zip code) and age on a plain white piece of paper and mail it (in an envelope with sufficient U.S. postage) to the following address: *Stitch 'n Win PIN CODE Bonus Request, PMB #254, 3843 Union Rd. STE 15, Cheektowaga, NY, 14225* (each a “**US Bonus Request**”). To be eligible, each US Bonus Request must: (i) be received separately in a single envelope bearing sufficient postage (i.e. multiple US Bonus Requests in the same envelope will be void); and (ii) be post-marked during the Sweepstakes Period and received by no later than February 3, 2022. You will receive five (5) Bonus Entries per US Bonus Request received in accordance with these Official Rules – up to a maximum of twenty (20) Bonus Entries. Sponsor will not mail back anything to the entrant that acknowledges receipt of US Bonus Request.

The Released Parties are not responsible for, and accept no liability whatsoever in relation to, any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed Canadian Bonus Requests//US Bonus Requests (all of which are void). No mechanically reproduced or computer-generated Canadian Bonus Requests//US Bonus Requests allowed. The Released Parties are not responsible for any changes in a participant's address or contact information.

IMPORTANT NOTE: Bonus Entries are eligible for the Grand Prize draw only and are NOT eligible for Instant Prizes. The Released Parties are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Bonus Entries (all of which are void).

## 8. THE PRIZES:

The following prizes (the “**Prizes**”) are available to be won:

**Instant Prizes (148):** There will be one hundred and forty-eight (148) Instant Prizes (each, an “**Instant Prize**” and collectively, the “**Instant Prizes**”) available to be won. There will be one (1) Instant Prize available in relation to each Day. Each Instant Prize consists of a \$50 Michaels Gift Certificate (to be awarded in either US or Canadian currency based on the residence of the confirmed winner). Use of the Michaels Gift Certificate is subject to the terms and conditions of the issuer. **There is no limit to the number of Instant Prizes per person.**

**Grand Prize (1):** There will be one (1) Grand Prize (the “**Grand Prize**”) available to be won. The Grand Prize consists of a \$5000 cheque/check (to be awarded in either US or Canadian currency based on the residence of the confirmed winner).

Total approximate retail value of all Prizes: \$12,400 CAD/\$12,400 USD.

Each Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions are permitted, except at Sponsor's option. Sponsor reserves the right, in its sole discretion, to substitute any Prize with a prize of equal or greater value, including, without limitation, but at Sponsor's sole discretion, a cash award. As part of the Prize acceptance agreement, the winner agrees to accept the Prize "as is", and entrants hereby acknowledge that Sponsor has neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to a Prize, including, without limitation, to a Prize's quality, merchantability or fitness for a particular purpose or express warranties (if any) provided exclusively by a prize supplier that are sent along with a Prize. If winner does not accept or use the entire Prize (as awarded), the unaccepted or unused part of the Prize will be forfeited and Sponsor will have no further obligation with respect to that Prize or portion of the Prize.

In the case of a U.S. prize winner, the Prize winner will be solely responsible for all federal, state, and/or local taxes, and for any other fees or costs associated with the Prize he/she receives. If the Prize winner is a U.S. resident, he/she may be required to provide Sponsor with a valid taxpayer identification number or social security number before the Prize will be awarded for tax reporting purposes. If the Grand Prize winner is a U.S. resident, he/she will be issued an IRS 1099 form for the value of the prize.

**If due to printing, production, online, internet, computer, technical or other error of any kind whatsoever, more Prizes (or more Prizes of a particular type) are claimed than intended to be distributed or awarded according to these Official Rules, then, in addition to having the right to terminate the Sweepstakes immediately, the Sponsor reserves the right, in its sole and absolute discretion, to rescind invalid Prize claims and/or conduct a random draw from amongst all eligible claimants to award the correct number and type of Prizes as specified in these Official Rules. In no event whatsoever will the Released Parties be liable for more than the number and type of Prizes as stated in these Official Rules. The total number of Prizes available to be won will decrease as Prizes are claimed and/or forfeited throughout the Sweepstakes Period in accordance with these Official Rules.**

#### **9. ELIGIBLE INSTANT PRIZE RECIPIENT SELECTION AND CONFIRMATION PROCESSES:**

Once you have submitted an eligible Entry in accordance with these Rules, you will automatically be notified on-screen as to whether or not you are the eligible winner of an Instant Prize. If you are eligible to win an Instant Prize, then you will automatically be notified on-screen with a message indicating that you are eligible to win (the "**Winning Message**"). If you are not eligible to win an Instant Prize, then you will automatically be notified on-screen accordingly (the "**Non-Winning Message**").

During the Sweepstakes Period, there are a total of one hundred and forty-eight (148) winning times (each a "**Winning Time**" and collectively, the "**Winning Times**"). One (1) Winning Time will be randomly seeded for each Day of the Sweepstakes Period.

The first eligible entrant who submits an eligible Entry in accordance with these Official Rules on or immediately after a Winning Time will receive a Winning Message and will be eligible to win the Instant Prize associated with that Winning Time. If no eligible Entry is submitted on or after a Winning Time before the next Winning Time, the eligible entrant who first submits an eligible Entry following the second Winning Time will be eligible to win only the Instant Prize associated with the first Winning Time. The next eligible entrant who submits an eligible Entry following this will then be eligible to win the Instant Prize associated with the second Winning Time (and so forth). The odds of winning an Instant Prize depend on the number and timing of eligible Entries submitted and received in accordance with these Rules.

**NO ONE IS THE WINNER OF AN INSTANT PRIZE UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS THE WINNER OF THE INSTANT PRIZE IN ACCORDANCE WITH THESE OFFICIAL RULES**

**FOR CANADIAN RESIDENTS ONLY:** If you have been notified with a Winning Message, then prior to being confirmed as the winner of the Instant Prize you will be required to correctly answer a mathematical skill-testing question without mechanical or other aid.

**FOR ALL PARTICIPANTS:** By participating in the Sweepstakes and accepting an Instant Prize, you hereby: (i) confirm compliance with these Official Rules; (ii) acknowledge acceptance of the Instant Prize (as awarded); (iii) release the Sponsor and all of the other Released Parties from any and all liability in connection with this Sweepstakes, your participation therein and/or the awarding and use/misuse of the Instant Prize or any portion thereof; and (iv) agree to the publication, reproduction and/or other use of your name, city and state/province/territory of residence, voice, statements about the Sweepstakes and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet, except where prohibited by law. If an eligible Instant Prize recipient: (a) cannot accept (or is unwilling to accept) the Instant Prize (as provided) for any reason; and/or (b) is determined to be in violation of these Official Rules (including, but not limited to, a Canadian resident failing to correctly answer the skill-testing question) (all as determined by the Sponsor in its sole and absolute discretion); then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Instant Prize). **IMPORTANT NOTE:** Any forfeited or unclaimed Instant Prize(s) in this Sweepstakes will NOT be awarded.

#### **10. ELIGIBLE GRAND PRIZE WINNER SELECTION, NOTIFICATION AND CONFIRMATION PROCESSES:**

On February 21, 2022 (the "**Draw Date**") in Richmond Hill, Ontario at approximately 2:00 p.m. ET, one (1) eligible entrant for the Grand Prize will be selected by random draw from among all eligible Entries and Bonus Entries (collectively, the "**Sweepstakes Entries**") submitted and received in accordance with these Official Rules. The odds of winning depend on the number of eligible Sweepstakes Entries submitted and received in accordance with these Official Rules.

The Sponsor or its designated representative will make a minimum of three (3) attempts to contact the eligible winner (using the information provided on the Entry Form) within five (5) business days of the Draw Date. If the eligible winner cannot be contacted as outlined above, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Grand Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to

randomly select an alternate eligible entrant from among the remaining eligible Sweepstakes Entries submitted and received in accordance with these Official Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

NO ONE IS THE WINNER OF THE GRAND PRIZE UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS THE WINNER OF THE GRAND PRIZE IN ACCORDANCE WITH THESE OFFICIAL RULES. BEFORE BEING DECLARED AS THE CONFIRMED GRAND PRIZE WINNER, the eligible winner will be required to sign and return within seven (7) business days of notification the Sponsor's declaration and release form, which (among other things): (i) confirms compliance with these Official Rules; (ii) acknowledges acceptance of the Grand Prize (as awarded); (iii) releases the Sponsor and all of the other Released Parties from any and all liability in connection with this Sweepstakes, his/her participation therein and/or the awarding and use/misuse of the Grand Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, city and state/province/territory of residence, voice, statements about the Sweepstakes and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner or medium whatsoever, including print, broadcast or the internet, except where prohibited by law.

**FOR CANADIAN RESIDENTS ONLY:** Prior to being confirmed as the winner of the Grand Prize you will be required to correctly answer a mathematical skill-testing question without mechanical or other aid.

If an eligible winner: (a) fails to return the properly executed Sweepstakes documents within the specified time; (b) cannot accept (or is unwilling to accept) the Grand Prize (as awarded) for any reason; and/or (c) is determined to be in violation of these Official Rules (including, but not limited to, a Canadian resident failing to correctly answer the skill-testing question) (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the Grand Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Sweepstakes Entries submitted and received in accordance with these Official Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

## 11. GENERAL CONDITIONS:

This Sweepstakes is subject to all applicable federal, state, provincial/territorial and municipal laws, rules and regulations. The decisions of the Sponsor with respect to all aspects of this Sweepstakes are final and binding on all entrants without right of appeal. ANYONE DEEMED THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE OFFICIAL RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Released Parties will not be liable for: (i) any failure of any Website or any platform (including, but not limited to, any Social Platform) before, during or after the Sweepstakes; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry, Bonus Entry, Request, Pin Code, Eligible Product, Eligible Purchase and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Sweepstakes; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

In the event of a dispute regarding who submitted an Entry, the Sponsor reserves the right, in its sole and absolute discretion, to deem the Entry to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. An entrant may be required to provide proof (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) that he/she is the authorized account holder of the email address associated with the Entry in question.

In the event of a dispute regarding who submitted a Bonus Entry, the Sponsor reserves the right, in its sole and absolute discretion, to deem the Bonus Entry to have been submitted by the authorized account holder of the Social Platform account submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by the Social Platform that is responsible for assigning accounts. An entrant may be required to provide proof (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) that he/she is the authorized account holder of the Social Platform account associated with the Bonus Entry in question.

The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec, Canada, to withdraw, amend or suspend this Sweepstakes (or to amend these Official Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Sweepstakes as contemplated by these Official Rules, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Any attempt to undermine the legitimate operation of this Sweepstakes in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Sweepstakes, or to amend these Official Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

**For residents of Quebec, Canada:** Any litigation respecting the conduct or organization of a publicity Sweepstakes may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

By entering this Sweepstakes, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the

personal information submitted only for the purpose of administering the Sweepstakes and in accordance with Sponsor's privacy policy (available at: [www.stitchnwin.com/privacy-policy](http://www.stitchnwin.com/privacy-policy)). This section does not limit any other consent(s) that an individual may provide the Sponsor, Michaels Stores, Inc. or others in relation to the collection, use and/or disclosure of their personal information. If you are selected as a winner, your information may also be included in a publicly-available winner's list.

The Sponsor reserves the right, subject only to the approval of the Régie in Quebec, Canada, to adjust any of the dates, timeframes and/or other Sweepstakes mechanics stipulated in these Official Rules, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance by any entrant, Entry, Bonus Entry, Request, Pin Code, Eligible Product, Eligible Purchase and/or other information with these Official Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Sweepstakes as contemplated in these Official Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Official Rules and disclosures or other statements contained in any Sweepstakes-related materials, including, but not limited to, point of sale, television, print or online advertising, the French version of these Official Rules and/or any instructions or interpretations of these Official Rules given by any representative of the Sponsor, the terms and conditions of these English Official Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to the exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Official Rules or relating to this Sweepstakes.

For the Winners List, email your request to [info@commix.ca](mailto:info@commix.ca). The subject of the email must contain, "Winners List – Bernat STITCH 'N WIN Sweepstakes". Requests for the winner list must be received within 60 days of the end of the Sweepstakes Period.

Sponsor: Spinrite L.P.: 320 Livingstone Avenue South, Box 40, Listowel, Ontario, Canada, N4W 3H3